

Can you see the forest through the trees?

Let MPower show you how ➔

MPOWER Portal Server

Smart Summary

Report	Amount	Projections
Canada	180,000	187,000
North East	476,000	484,000
North West	153,000	83,400
South East	206,000	220,000
South West	93,400	95,000
Total	1,228,000	1,082,000

MPOWER Portal Server - Business Tools

- ✓ **Secure credit, debit card & cheque processing:** satisfy all your e-commerce needs directly from your current web site or via e-mail notifications.
- ✓ **Direct integration:** compatible with popular accounting packages such as Great Plains, Quick Books, and Simply Accounting.
- ✓ **Create your own dashboard:** a summarized view of all the “real-time” transactions as they happen for events, profile updates, membership renewal and registrations. View all your scheduled follow-up activities to organize your day, week and month.
- ✓ **Virtual Boardroom:** a gateway for your members, board members, committees, and employees to communicate, share documents, access reports, and collaborate.
- ✓ **Members Only Area:** a “one stop gateway” for your members that consolidates all your on-line tools so your members can; register for an event, renew their membership, update their profile, get the latest news letter, etc. . .
- ✓ **Powerful Reporting and Analysis tools:** business intelligence & reporting suite combined with “MPower Smart Summaries”, a simple point and click tool for real-time business analysis and drill down.

MPOWER Members Only Area

My Messages

Welcome to our Member Portal.

2006-06-27

My Messages

Sales Summary

Report	Amount	Projections
Canada	180,000	187,000
North East	476,000	484,000
North West	153,000	83,400
South East	206,000	220,000
South West	93,400	95,000
Total	1,228,000	1,082,000

My Alerts

Sales Over \$200,000

MPOWER E-Commerce Software Modules :

Events

- ➔ Allow your members and non-members to register and pay to attend an event by credit card, debit card, or cheque.
- ➔ Promote to non-members who register for an event the potential savings and ability to dynamically register to become a member.

Event Management

- ➔ Design your events; use our free formatting interface to create conferences, workshops and seminars with your unique branding, pricing and content.
- ➔ Send an e-mail blast with a link or place the link on your website for members to “Register Now” for events.
- ➔ Simple one click process for administrators to perform full and partial refunds.
- ➔ Integrated maps for your registrants, automatically generated based on the location of the event.
- ➔ Automatic membership and “Early-Bird” pricing and promotional codes.
- ➔ Allow multiple attendee, guest registration.
- ➔ Manage your attendee lists and print badges.

MPOWER Events

Managing the system. Key strategies for sustained profitable growth.

Date: March 2, 2008
Time: 8:30 PM
Location: The Forum Village
145 Richmond Street West
Winnipeg, MB

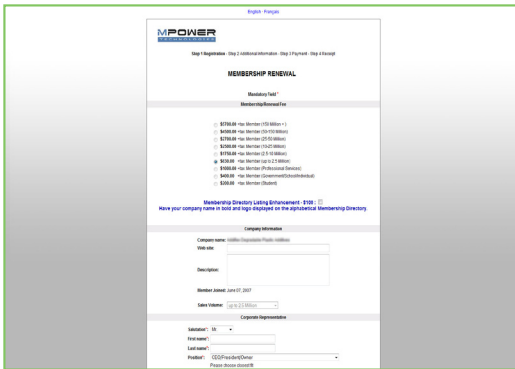
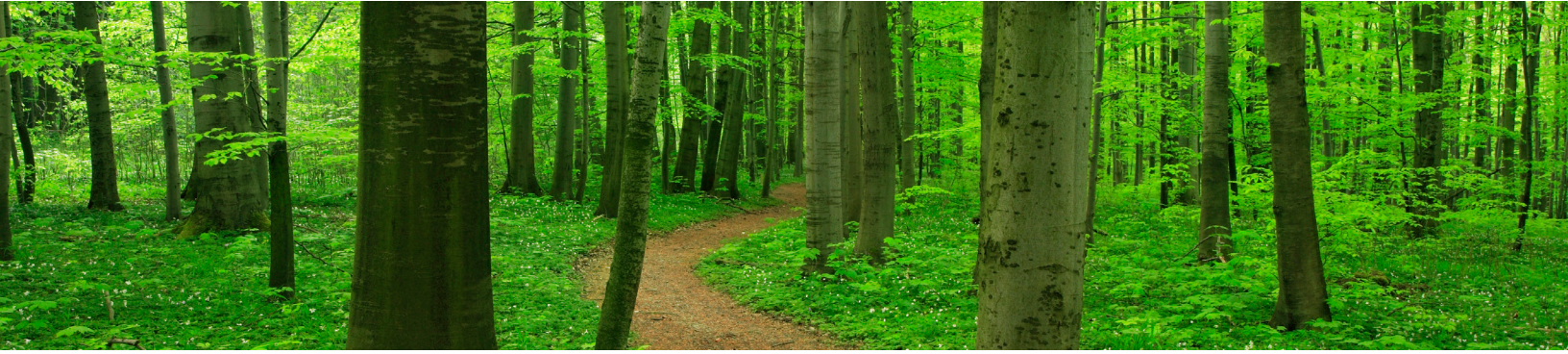
REGISTRATION

To enter the registration process please enter an attendee's email address.

E-mail:

Have a promotional code? Enter it here:
Promotional Code:

Map showing the location of the event.



Membership Registration & Renewal

Membership Registration & Renewal

- ➔ Allow members and non-members to register or renew their membership by credit card, debit card or cheque and automatically issue a receipt or invoice based on the type of payment.

Membership Registration Management

- ➔ Design your own renewal notifications tailored to each recipient in English and French.
- ➔ Build membership pricing unique to your organization.
- ➔ Send e-mail notifications with a payment link to a targeted group or individual.

E-Commerce-on-Demand

- ➔ A free formatting tool that will allow you to drive on-line revenues for items such as invoices and promotions.

- ➔ Allow members and non-members to click on a link and pay immediately by credit card, debit card or cheque and automatically issue a receipt or invoice based on the type of payment.

E-Shopper

- ➔ Allow members and non-members to access your shopping cart via your website. Customers can browse and purchase items automatically by credit card, debit card or cheque, then automatically issue a receipt or invoice based on the type of payment.
- ➔ A free formatting shopping cart for your customers with sale items, images, pricing, categories, shipping and descriptions managed entirely by you.



E-Commerce On Demand

MPOWER CRM/Marketing Software Modules :

CRM/Member/Non-Member database

- ➔ Search for members/non-members.
- ➔ Administer contact information and profile updates.
- ➔ Access member and transaction history.
- ➔ Attach notes to member/non-member records.
- ➔ Manage leads and sales activities.

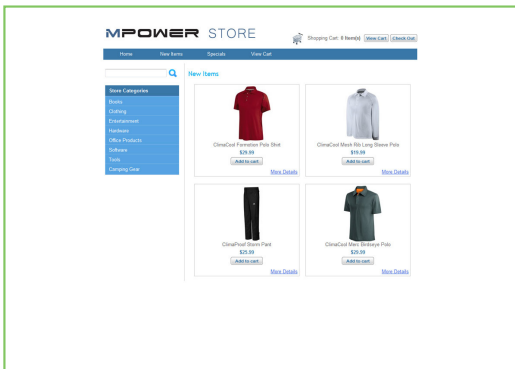
Campaigner

- ➔ A free formatting tool for designing and sending e-mail blasts to targeted individuals or groups; attach dynamic links for events, membership renewals, shopping, and profile updates.

MPOWER CPD Software Modules :

Continuing Professional Development

- ➔ Allow your members to submit their own CPD information on-line.
- ➔ Track member certification and credits based on your organizations own unique business rules.



E-Shopper

