



News Release

For immediate release
Media Contact: Carolyn Tucker
(905) 849.4316
ctucker@mpowertechnologies.com
www.mpowertechnologies.com

MPOWER Technologies; New Product Release Announcement, Member Rewards Module.

Toronto, ON – Dec. 1, 2008 – MPOWER Technologies announced a new functional module called “Member Rewards” this will allow any company to offer an on-line rewards/loyalty programs that can be tailored to their unique business and customer base. MPOWER Technologies is a leader in the small to mid-market business sector, making a sophisticated and powerful portal technology which is affordable for companies who want to grow their on-line business strategically and profitably, while reducing the cost to operate their business.

"We are extremely excited and proud of our new offering" said Carolyn Tucker, the VP of New Business Development. "Our new module will empower companies to easily roll-out the on-line “rewards programs” which will add value to there customers/members and help to attract new business. “Now, with the current economic climate, it is imperative businesses become more strategic in their offerings” said Michael Janssen, President and CEO, “we developed this product with that goal in mind.